



2018 Strategic Plan

MISSION STATEMENT

To provide access to the trails and lands connecting Herron Park to the forest lands at Blacktail Mountain and to provide long term stewardship of those lands through voluntary and cooperative means.

STRATEGIC ARENAS

OBJECTIVES

I. LEADERSHIP

- A. Recruit and maintain engaged board of directors with relevant expertise.
- B. Effectively utilize committees and honor identified processes for decision-making and plan implementation.
- C. Comply with MT Non-Profit Association's Principles and Practices; professionally sustain the organization.
- D. Ensure fiscal responsibility and long term financial sustainability of the organization.
- E. Wisely invest donations to support the mission of FTBT.

II. PARTNERSHIPS

- A. Uphold responsibilities and maintain relationships with Flathead County Parks and Recreation re: Herron Park.
- B. Assist USFS in maintenance of Foy's to Blacktail Trail.
- C. Maintain trail through John Chase Forest.
- D. Maintain positive relationships with private land owners along the FTBT route.

III. STEWARDSHIP

- A. Assist Flathead County in the management of the Foy's Community Forest.
- B. Develop and provide for long term stewardship of trails within Herron Park and the FTBT system.
- C. Promote responsible trail etiquette among diverse user groups.
- D. Provide up-to-date navigational maps, signage and educational interpretation.

IV. OUTREACH

- A. Respectfully and professionally engage members; effectively track and recognize contributions.
- B. Promote and substantially build the Flathead Community Foundation endowment.
- C. Promote and support, as appropriate, events taking place at Herron Park and on the FTBT trail system.
- D. Respectfully and professionally cultivate volunteers and park users.