



2015 Long Range Plan

MISSION STATEMENT

To secure historic access to the trails and lands connecting Herron Park to the forest lands at Blacktail Mountain, to provide for long term stewardship of those trails, and to do so by voluntary and cooperative means.

STRATEGIC ARENAS

I. LEADERSHIP

OBJECTIVES

- A. Recruit and maintain engaged board of directors with relevant expertise.
- B. Effectively utilize committees and honor identified processes for decision-making and plan implementation.
- C. Comply with MT Non-Profit Association's Principles and Practices; professionally sustain the organization

II. PARTNERSHIPS

- A. Uphold responsibilities to Flathead County Parks and Recreation re: Herron Park.
- B. Assist USFS in maintenance of Lakeside-to-Blacktail and Foy's to Blacktail trails.
- C. Assist MT Land Reliance in maintenance of trail through Chase Forest.
- D. Establish and nurture positive relationships with private land owners along proposed FTBT route.
- E. Negotiate and obtain permanent recreational easements through private lands along FTBT route.

III. STEWARDSHIP

- A. Assist Flathead County in management of Foy's Community Forest and the Nature Loop.
- B. Develop, and provide for long term maintenance of, the trail system and associated facilities at Herron Park.
- C. Develop, and provide for long term maintenance of, the Foy's to Blacktail Trail through private lands.
- D. Promote responsible trail etiquette among diverse user groups without favoring any one group; All Are Welcome.
- E. Provide up-to-date navigational maps, signage and educational interpretation.

IV. OUTREACH

- A. Respectfully and professionally cultivate donors; effectively track and recognize contributions.
- B. Promote the Flathead Community Foundation endowment and build it to \$100,000.
- C. Promote and support, as appropriate, events taking place in Herron Park and on the FTBT trail system.
- C. Respectfully and professionally cultivate volunteers; effectively track and recognize contributions.